

H.R. 987

MORE Health Education Act

The Marketing & Outreach Restoration to Empower Health Education Act

Background:

Over the past two years, the Trump Administration has cut paid advertising and outreach efforts for health care exchanges from \$100 million to \$10 million – **a 90% reduction.** This dramatic funding cut, coupled with a shorter open enrollment period and repeal of the individual mandate, led to a steady decline in individuals who selected a marketplace plan – **dropping by over 4,250,000 enrollees between 2016 and 2019.** By restoring outreach and marketing funds, the MORE Health Education Act aims to educate potential enrollees about available coverage and financial support and increase the number of Americans who select a marketplace plan – helping to potentially stabilize the ACA exchanges and lower premiums for hardworking families across the country.

The MORE Health Education Act:

- Reverses the Trump Administration's 90% cut in CMS' educational outreach funding
- Provides more resources to educate future enrollees about open enrollment dates, coverage options, and financial support.
- Helps attract healthier Americans into the risk pool - helping to stabilize the ACA marketplaces

Endorsed by:

- WomenHeart
- American Lung Association
- American Medical Association
- American Hospital Association